



ALASKA SHRM STATE COUNCIL



Meeting Minutes

A meeting of the Board of Directors of the Alaska SHRM State Council (ASSC) was held on August 5, 2014, via teleconference.

<u>Name:</u>	<u>Position:</u>	<u>Present/Absent:</u>
Nancy Miller, SPHR	Director	Present
Patty Hickok, SPHR, GPHR	Past-Director	Present
	Director-Elect	
Paul Bauer, Jr., MHR, SPHR	Anchorage Chapter President	Present
Teresa Brand-Sharpe, PHR	Fairbanks Chapter President	Absent
Jeanna Wittwer, PHR	Juneau Chapter President	Absent
Sonya Conant, SPHR	Mat-Su Chapter President	Present
Anne Sakumoto, PHR	Diversity Director	Present
Dr. Dave Rambow	College Relations Director	Present
Ben Krisher, PHR	Legislative Affairs Director	Present
Jeanne Haave, SPHR, GPHR	Communications Director	Present
Ann Flister, SPHR	Workforce Readiness Director	Present
Mary Hilcoske, CLM, SPHR	Secretary/Treasurer	Present
Karen Zemba, SPHR	SHRM Foundation	Present
Patty Hickok, SPHR, GPHR	Membership Director	Present
Kim McKinley, SPHR	Professional Development Director	Absent
Sallie Stuvek, SPHR	HRCI Liaison (new 2011)	Present
Dianna Gould, CAE	Pacific West Regional Director	Present
Roxann Bale, CPP, PHR	Workforce Readiness Co-Chair	Absent

Call to Order:

Nancy Miller, ASSC Director called the meeting to order at 12:01 PM.

Meeting Minutes Approval

Dr. Rambow moved to approve the July meeting minutes; seconded by Patty Hickok. Motion passed.

Nomination for Director-Elect Position – Director, Nancy Miller announced that she had a nomination for the Director-Elect position, Anne Sakumoto. Anne left the call while the Board discussed and voted on her nomination. Sallie Stuvek made the motion to elect Anne as our Director-Elect. This motion was seconded by Patty Hickok. Motion passed.





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Private Email Domain for State Council – Information was sent out to the Board for the State Council to purchase their own private email domain using Go Daddy. A motion was made by Ann Flister to approve the purchase of the private email domain. The motion was seconded by Anne Sakumoto. Motion passed.

2014 SHAPE Progress – The 2014 SHAPE planning worksheet was reviewed. We are well on our way to another Platinum award.

Committee Reports

Treasurer Report – Mary Hilcoske – Sent in a report that the bank balance as of 7/15/14 is \$67,331.61.

Communications – Jeanne Haave – Jeanne is reviewing the final proof of the 3rd Council Prospector of the year. We are approximately 2 weeks away from delivery. She received articles from Ann Flister, Anne Sakumoto and Dr. Rambow.

Workforce Readiness – Ann – The July 23 Re-Entry program was a success! They had 45 attendees. That is good attendance for a summer event. Speaker did a good job and they had a good cross section of employers participating. Was wondering if there would be a post event survey. Continuing to work on the program. There is a possibility of having this topic be a session at next year's state conference. They also had a clothing drive. Jeanne posted the clothing drive on Craigslist. Alaska Woman's Summit is scheduled for 10/16 – 10/17/14 at UAA. Ann talked to Amy Saltzman to get the agenda and offer assistance. Perhaps provide a panel of HR professionals? Sounds like they are interested. Will continue communication with Amy. 1st day of the event will consist of speaker panels, the 2nd day will focus on youth.

College Relations – Dr. Rambow – Met with HR professionals at the Alaska Career College. They are developing a 2 year Associate Degree in HR Management. This also presents a new opportunity to start a new student chapter. UAA – working with them to get the student chapter off the ground. Nominated Rachel Sadler for the NHRMA Robert Denomy award.

Diversity – Anne – Discussed the Diversity Survey and her upcoming article in the Council Prospector including: She used us as a resource, so we might get contacted by members through our contact information on the website. She found that respondents had an interest in leadership roles. Anne thanked Dianna for permission to use SHRM's diversity diagram to assist with defining what Diversity is. There was a difference in generations compared to the 2010 survey done by Patty Hickok. Much more information contained in the article.





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Legislative Affairs – Ben – The August meeting calendars of our representatives were already booked for the August recess. He is now looking at the October recess for a group in town visit. There are some new developments on the A-Team. SHRM will be sending the State Legislative Directors a list of the members.

Membership – Patty Hickok – We are running the same Membership campaign as last year. Mailing to be completed at the end of August or the beginning of September.

SHRM Foundation – Karen - \$125 in donations was raised at the Re-Entry program on July 23.

HRCI Liaison – Sallie –

Professional Development - Kim – absent

Chapter Reports:

Juneau – Jeanna – absent.

Mat-Su – Sonya – Bill Allen was their guest speaker last month. Lobbying and connecting with legislators. Board meeting next Wednesday. Election in October

Fairbanks – Teresa – absent.

Anchorage – Paul – He has a great candidate interested in the President-Elect position. They will vote on it at the September meeting since they will not be having an August meeting. Molly has been working on the luncheon venue project and it should be resolved in the next couple of weeks.

SHRM Report – Dianna Gould – see next page.

ADDITIONAL DIRECTOR REPORT –

Chapter Presidents can now go on the SHRM website to create their login and begin entering their SHAPE report.

Adjournment:

The meeting was adjourned at 12:58 pm.

Prepared by:

Mary Hilcoske, Secretary /Treasurer





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AK State Council August 2014 PW SHRM Update:

- **NEW SHRM COMPETENCY CERTIFICATION:** We will be setting up calls for all SHRM members during August. Be on the look-out for the date(s) and time(s) for those calls. Also, you can get the most current information on eligibility, when & how to obtain the new certification and much more at <http://certification.shrm.org/>. Major marketing campaign is being developed for the business community and resources will be made available to chapters and your state council.

NEW! A SHRM Certification presentation and toolkit has been loaded into the VLRC and linked from the front page of the VLRC. You can access it directly by going to <http://www.shrm.org/Communities/VolunteerResources/Pages/SHRM-Certification-Toolkit.aspx>. In it you'll find:

- A PDF of a slide deck presentation
- A PDF of a post card
- An Interactive Overview and Tour
- A PDF of the Certification Brochure

A pair of infographics explaining The Competency Model and the BoCK/Road Map/Timeline/Benefits

- **PINNACLE AWARD** – Deadline is September 9 (http://www.shrm.org/communities/volunteerresources/resourcesforchapters/pages/award_info.aspx). Get recognized for all the exciting things your chapters and state council have done this year. You were a double winner last year and I know you have continued to do some incredible initiatives this year as well.
- **STUDENTS & YPs:** The next HR generation. Your board's next generation. For students, are you aware of the \$80/year for converting their SHRM membership from student to SHRM professional member? Are you inviting and asking your young professionals to be on committees? To provide ideas on helping remove the obstacles to their getting involved in the chapter and on your boards? There are tools and resources available to help you with this. Please have your College Relations or Membership Director contact Dianna (Dianna.gould@shrm.org) to discuss.
- **CHAPTER AUDITS:** Be on the look-out for a request from Kim Goodwin to provide an audit service for your chapter. This is a service that SHRM provides on an annual basis (more often if requested by chapter) to help reconcile record of SHRM members and is one of the SHAPE requirements of being an affiliate in good standing ([click here for SHAPE document](#))
- **NEW! ATTENDEES ELIGIBLE FOR LEADERSHIP SUMMIT:** State Council Certification Directors invited to attend the Leadership Summit November 20-22, 2014 in WA D.C. Registration is now open (<http://conferences.shrm.org/volunteer-leaders-summit>)
- **MEMBERSHIP:** Marketing to Small Business – SHRM has a new PowerPoint presentation that is available to use to help market to small businesses that may not have a dedicated HR professional but an individual that has many of those responsibilities. Dianna provided the presentation to your State Council Membership Director.

