



Southeast Alaska SHRM Chapter

Update for the
Alaska SHRM State Council
2017 Strategic Planning Meeting

Presented by Chad Brown
Chapter President



just keep
SWIMMING

2016

Notable Accomplishments



2016

Notable Accomplishments

- Conducted comprehensive chapter audit
 - Removed 50% from roster due to attrition
 - Reported 100% of members as SHRM
- Updated defunct chapter website
 - Thank you Patty Hickok!
- Updated Recertification Assurance
 - Thank you Molly Webb!
- Elected new 2017 board

2017 SEAK Board



- **President** – Chad Brown, *Alaska Permanent Fund Corporation*
- **Treasurer/Secretary** – Josh Hartman, *Hecla Mining*
- **Certification** – Joy Will, *Alaskan Brewing Co.*
- **Communication** – Christine Twete, *Hecla Mining*
- **Professional Development/College Relations** – Charla Brown, *UAS*
- **Membership (Interim)** – Patty Hickok, *NANA Development Corp.*

Looking Ahead

- Maintain good standing with SHRM
- Mentor & train 2017 board members (new)
- Increase membership by 20% (new)
- Invite Alaska SHRM board reps to Juneau (new)
- Promote SHRM Foundation fundraiser (new)
- Include other Southeast communities (new)

