

Alaska State Council

2015 State Council Board of Directors Meeting
(Anchorage, AK)

*Dianna Gould, SPHR, CAE – SHRM Pacific
West Field Services Director*

Bhavna Dave, PHR
Director of Talent
SHRM member since 2005



Alaska SHRM

Primary Reasons for Forming a Statewide Chapter

To better serve the HR profession in Alaska through:

- pooled areas of expertise – bringing together the best of Alaska’s volunteer capital
- more services to individual members – centralized offerings available to more professionals
- effective resource management - economies of scale allows for cost effective delivery of services
- united visibility of the profession and its role in the business community
- greater mobility for members to change jobs, make a move and stay in same association
- centralized administrative functions – allows volunteers to focus on professional programs/activities
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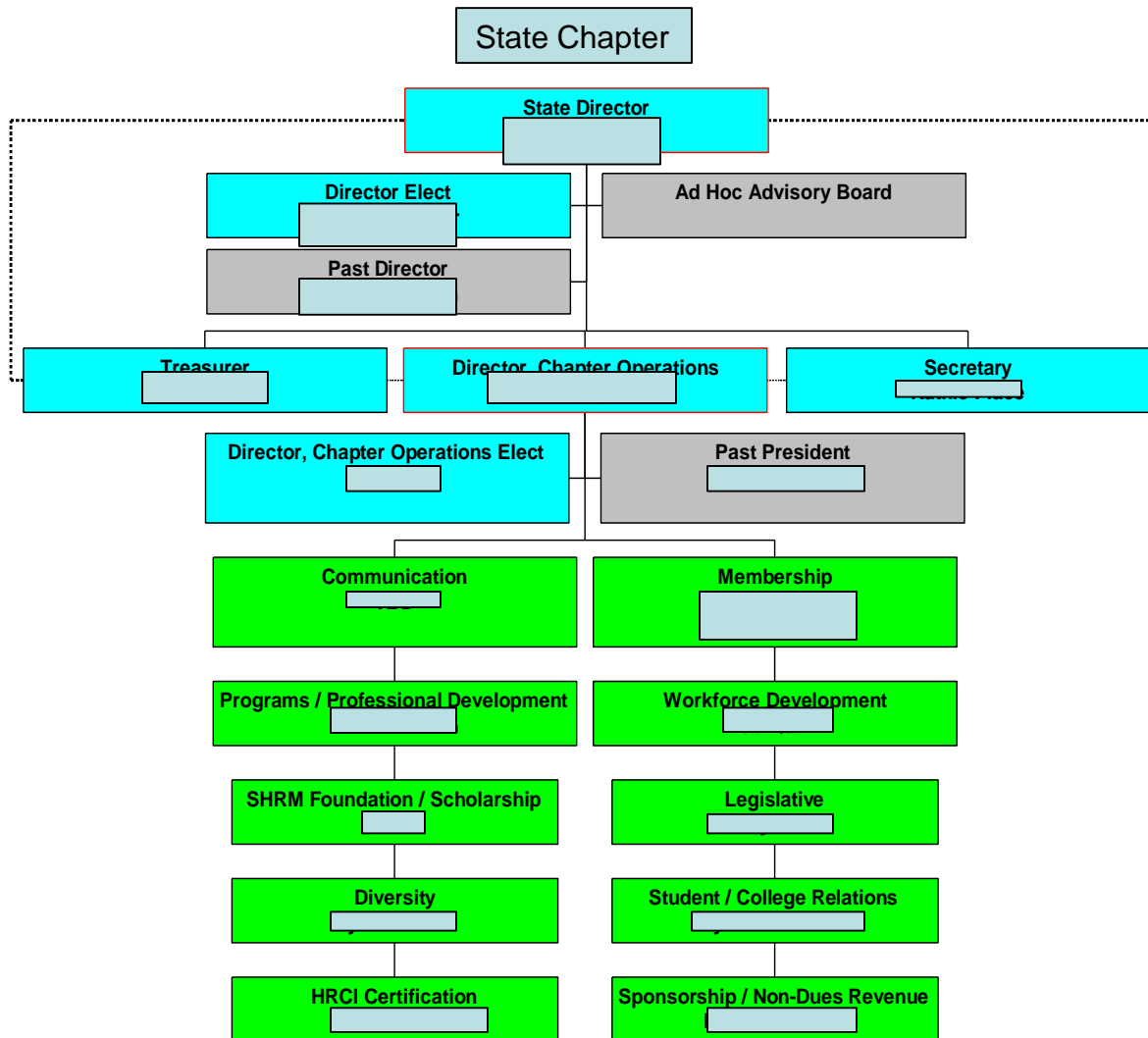
Alaska SHRM

Less Duplication for AK Leaders

With only one statewide chapter, there is:

- One SHAPE report
- One accounting review needed
- One State Chapter Leadership form
- One federal non-profit registration/state registration needed

Sample State Chapter Board Structure



Sample Budget

Budget Model for Chapters with Subgroups

Budget 2015

REVENUE

MEMBERSHIP	17,500
GEN MEMBERSHIP MTGS	27,700
CONTINUING EDUCATION	20,500
ANNUAL CONFERENCE	50,000
COMMUNICATIONS	14,000
MEMBER SERVICES	17,500
LEGISLATIVE REL	0
EXTERNAL REL	0
LEADERSHIP/STRUCT	3,000
FINANCE & OPER	5,000

TOTAL REVENUE 155,200

EXPENSES

MEMBERSHIP	1,500
GEN MEMBERSHIP MTGS	27,600
CONTINUING EDUCATION	13,500
ANNUAL CONFERENCE	30,000
COMMUNICATIONS	17,000
MEMBER SERVICES	10,500
LEGISLATIVE REL	7,250
EXTERNAL REL	2,000
LEADERSHIP/STRUCT	12,500
FINANCE & OPER	29,500

TOTAL EXPENSES 151,350

NET GAIN (LOSS) 3,850

Sample Budget

MEMBERSHIP

	# members	300 members@\$50	
Renewal Dues			15,000
	# members	50 members@\$50	
New Member Dues			2,500
	Revenue		17,500
Processing/Orientation			500
Recruitment			1,000
	Expense		1,500
	Membership Net		16,000

GENERAL MEMBERSHIP MEETINGS AND GROUPS

SHRM XX [REDACTED]

"All Member" Meetings

	Revenue	15,000
	Expense	12,500
	Meetings Net	2,500

[REDACTED] AREAS

Area 1 Monthly Meetings

	Revenue	5,000
	Expense	4,200
	Meetings Net	800

Area 2 Monthly Meetings

	Revenue	4,100
	Expense	3,600
	Meetings Net	500

Area 3 Monthly Meetings

	Revenue	3,600
	Expense	2,800
	Meetings Net	800

SHRM XX Area Operations

	Revenue	0
Area Leadership Support		1,000
New Area Devel Exp.		500
Other Area Exp		

SHRM Staff Support



SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Jon Decoteau

Division Director - West – Pacific West Region
Field Services Director for CA, SHRM-SCP
Jon.Decoteau@shrm.org

Dianna Gould, SHRM-SCP, CAE
Field Services Director – Pacific West Region
AK, ID, MT, OR, WA, WY
Pacific Council (Guam & N. Mariana Islands)
Dianna.Gould@shrm.org

Scott Ferrin, SHRM-SCP, PMP

Field Services Director – Pacific West Region
HI & NV
Scott.Ferrin@shrm.org

Kimberly Goodwin

**Member Engagement Associate – Pacific West
Region**
Kimberly.Goodwin@shrm.org

THANK YOU!

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