

# SHRM Update

## **Pacific West Regional Council Webinar September 19, 2017**

Jon Decoteau, SHRM-SCP  
Scott Ferrin, SHRM-SCP, PMP  
Kim Weaver (Goodwin), Member Engagement  
Associate  
Dianna Gould, SHRM-SCP, CAE

Bhavna Dave, SHRM-CP  
*Director of Talent*  
*SHRM member since 2005*



- SHRM Update
- 2017 Volunteer Leader Summit
- MAC Update
- Open Discussion
  - Student Conferences/Competition

**Johnny C. Taylor Jr., J.D., SHRM-SCP**  
**has been named SHRM's next President/CEO.**  
His appointment is effective in November.

Taylor has been president and CEO of the Thurgood Marshall College Fund for the past seven years and is credited with raising the organization's stature and funding. No stranger to SHRM, he has been a long-time member and served as chair of the Board in 2005 and 2006. Join us in welcoming SHRM's new leader!

**Meet Mr. Taylor at the  
VLS!**



**Johnny C. Taylor Jr., J.D., SHRM-SCP**

The Audits are coming, the audits are coming!

Project Update

# Important Dates & Deadlines

**November 16-18, 2017**

SHRM Volunteer Leaders' Summit :: Washington, DC

**November 15, 2017**

2018 SHRM Recertification Provider Reaffirmation due

**December 1, 2017**

2018 CLIF & SCLIF due

**On or before December 15, 2017**

SHRM Foundation Donation

**January 31, 2018**

2017 State Council & Chapter SHAPE due

**March 15, 2018**

2017 State Council & Chapter Excel submissions due

# Volunteer Leader Summit (VLS)

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Secure | [https://conferences.shrm.org/volunteer-leaders-summit/register-now?utm\\_source=SHRM%20082117%20VLS%20Open...](https://conferences.shrm.org/volunteer-leaders-summit/register-now?utm_source=SHRM%20082117%20VLS%20Open...)



## CONFERENCES

JOIN SHRM

SHRM CONFERENCES

AFFILIATE CONFERENCES

SPEAKER OPPORTUNITIES

SPONSORS & EXHIBITORS

### VOLUNTEER LEADERS' SUMMIT

WASHINGTON MARRIOTT MARQUIS | NOVEMBER 16 - 18, 2017

REGISTER NOW

#### VOLUNTEER LEADERS' SUMMIT

#### REGISTER NOW

WHO'S ELIGIBLE TO ATTEND?

#### SESSIONS

#### MY SESSION PLANNER

#### HOTEL & TRAVEL

#### SCHEDULE AT A GLANCE\*

#### KEYNOTE SPEAKERS

#### ADVOCACY DAY

#### SHRM FOUNDATION

#### ATTENDEE LOGISTICS

#### EXPERIENCE WASHINGTON, DC

#### VLS ONLINE COMMUNITY

## REGISTER NOW

### REGISTER NOW

(800) 283-7476, option 3 (U.S.)  
+1 (703) 548-3440, option 3 (Int'l)  
Monday - Friday 8 a.m. - 8 p.m. ET

3 step process:

[REGISTER](#) for the Summit

[SELECT SESSIONS](#)

[RESERVE HOTEL](#)

Complimentary registration is provided for the following volunteer leader positions in 2018 volunteer leader positions, **unless otherwise noted**:

(SHRM Membership is required of all attendees)

Volunteer Role

Registration Fee

Accommodations\*

Travel

# Who is eligible to attend VLS?

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Volunteer Role	Registration Fee	Accommodations	Travel
Chapter President or President-Elect	Complimentary (1 Per Chapter)	2 nights room & tax Covered by SHRM	Individual
100% Chapter President or President-Elect	Complimentary (1 Per Chapter)	3 nights room & tax covered by SHRM	Individual
Current State Council Director	Complimentary (1 Per State)	3 nights room & tax covered by SHRM	Individual
Current State Council Director-Elect	Complimentary (1 per state) for immediate Director-Elect (DE succeeds current State Council Director)	3 nights room & tax covered by SHRM	Individual
State Council Membership Director	Complimentary (1 per state)	2 nights room & tax covered by SHRM	Individual
State Council District Director	Complimentary	2 nights room & tax covered by SHRM	Individual
State Council Certification Directors	Complimentary (1 per State)	2 nights room & tax covered by SHRM	Individual
Chapter Management Professional	Complimentary (1 per Chapter or State)	2 nights room & tax covered by SHRM	Individual
Independent Attendee	\$450 (1 per Chapter or State)	Individual	Individual

**SHRM Membership is required of all attendees**

\*SHRM hotel room block rate

**Registration will open in mid August 2017**



# Resources For Chapters & State Councils



Kathryn Medina, SHRM-SCP  
*Executive Director*  
*SHRM member since 2005*



# HR Knowledge Advisor #1 SHRM Membership Benefit

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<https://www.youtube.com/watch?v=a18oGjPngkY>

## HR Knowledge Advisors

**A team of HR experts ready to  
assist with your toughest HR  
questions.**



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Home > Program Information

## Program Information

### Program includes

- ▶ Use of the SHRM Affiliate Content Management Software (SHRM Affiliate CMS)
- ▶ Hosting your website on SHRM servers
- ▶ SHRM builds your website and once done, you maintain
- ▶ The SHRM Affiliate CMS has a built-in Training Center providing 24/7 access to training videos, written documentation and downloadable guides
- ▶ Technical Support, available Monday – Friday

[Click here](#) for an overview of the software and features.

### What is the Cost

**Free!**


This program is provided to current Professional SHRM Chapters and State Councils.

*Please Note: This program is not open to Student Chapters.*

### How to Participate

To get started in the program, simply fill out and submit the [Affiliate Agreement](#). Once received at SHRM, you will be sent an email outlining the next steps.

### More Information

Please use the links provided in the left menu to explore more information, view a list of our current hosted sites, read testimonials and/or view our [Program Presentation](#) .

**Recertification Ad Available**

**RECERTIFYING YOUR  
SHRM-CP/SHRM-SCP?**

**VISIT YOUR PORTAL** 



# SHRM Affiliate Website Program

Affiliate of the Society for Human Resource Management  
Alexandria, VA

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## Help Desk

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## SHRM Webchapter Help Desk

### Hours of Operation

Assistance will normally be available from 8:30 AM to 5:00 PM (EST), Monday through Friday, except when SHRM is closed due to holidays, administrative closings or inclement weather.

### Responsibilities of Those Requesting Assistance

Before contacting the Help Desk users should explore help that is readily available through the Training Center located in the software after logging into your site and/or other administrators using the software for your chapter/council.

When such help has been exhausted and assistance is needed, then the users should contact the Help Desk by submitting a [request for support](#).

### Priority Levels for Requests

Priority	Definition
High	A problem that affects the entire web site, i.e. web site is down.



ADVERTISEMENT

**#shrm17**  
June 18-21



<http://hosting.chapters.shrm.org/support-request-forms>



# SHRM Certification Update



# SHRM Recertification Support Payments to Chapters & State Councils

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**SHRM Chapters and State Councils in good standing will be eligible for enhanced financial support based on the number of SHRM members who *recertify* between January 1, 2017 and December 31, 2017.**



- Chapters in good standing will receive **\$20** per each chapter member who is a SHRM member in good standing, primarily coded to the chapter, and *recertifies* for SHRM Certification during 2017
- State Councils will receive **\$10** per each SHRM member in good standing (in-chapter and at-large) in the state who *recertifies* for SHRM Certification during 2017
- Payment will be made to affiliates in good standing in early 2018 based on the number of *recertified* members meeting the above criteria as of December 31, 2017



**Roshelle Pavlin, SHRM-SCP, MS Ed.,  
MS HRM, SPHR**

**Pacific West Region MAC Representative**

Email: [roshelle.pavlin@bbsihq.com](mailto:roshelle.pavlin@bbsihq.com)

Mobile: (301) 802-3663



## SHRM Student Engagement Strategy beginning with the 2017-2018 academic year

On behalf of SHRM, thank you for your ongoing support of SHRM student programs!

SHRM has a renewed commitment to student members. There will be changes to student programs as a result of our student engagement strategy refresh, which will include additional virtual and in-person engagement opportunities for student members.

During the Volunteer Leader meetings at SHRM Annual Conference, it was announced, **the Case Competition & Career Summits will be transitioned to state/local events beginning in 2018.** State councils who wish to participate will have access to “plug and play” toolkits by the end of 2017 -- SHRM will develop a variety of resources and tools that state councils and chapters can use.



## Discussion Topics

- ***Does your State Council have an existing student competition?***



# Thank you!

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We're here to help you!



**Jon Decoteau, SHRM-SCP**

Division Director  
State of California Field Service Leader  
[Jon.Decoteau@shrm.org](mailto:Jon.Decoteau@shrm.org)  
916.990-.7483 (M)



**Dianna Gould, SHRM-SCP, CAE**

Field Services Director  
AK, ID, MT, OR, Pacific Council, WA, WY, WI  
[Dianna.Gould@shrm.org](mailto:Dianna.Gould@shrm.org)  
703-535-6267 (W)

**Scott Ferrin, SHRM-SCP, PMP**

Field Services Director  
AZ, CO, HI, NM, NV, UT, KY  
[Scott.Ferrin@shrm.org](mailto:Scott.Ferrin@shrm.org)  
703-535-6453 (W)  
@SHRMScott



**Kimberly Weaver (Goodwin)**

Member Engagement Associate  
Western Division  
[Kimberly.Goodwin@shrm.org](mailto:Kimberly.Goodwin@shrm.org)  
703-535-6316 (W)

