



## ALASKA SHRM STATE COUNCIL



### Chapter Reports April 2, 2019

#### ASHRM Chapter President Report – Patty Hickok

- The Chapter voted to incorporate MatSu as a Member Service Area. The transition will start as soon as MatSu designates a liaison
- Workforce Readiness
  - Employment First Job fair just completed in partnership with ASHRM
  - Next event is in May, in support of *Getting talent back to work* initiative
  - Four ASHRM board members have completed the Veterans at Work certification program
- SHRM Foundation
  - Annual event to be held this Fall, in the form of a wine tasting and silent auction
  - Raised over \$1,000 from the special event Earthquake Disaster Recovery – registration fee was a \$20 donation to the SHRM Foundation
  - A second special event will be held in early August: OFCCP update with the same concept
- Education and Certification
  - 2019 Spring Certification Preparation classes started March 4
  - 2018 Fall pass rate was 82%
- Business Partnerships
  - Program simplified
  - First business partner secured for May

#### NASHRM Chapter President Report – Leisa Kelsey

Our last Board Meeting was February 25.

- Updated SHAPE goals
- New Webmaster Jessica Hill updated our web page and is working on getting NASHRM a presence on social media-Facebook and LinkedIn. She also took charge of taking pictures at our events
- We are running a pilot program with UberConference for 3 months which will allow more local Fairbanks HR professionals the option to attend meetings online if they can't make it away from work. We will test this out March – May and decide how it works.

Our next Board Meeting will be April 29<sup>th</sup> and we will finish up By-laws, Succession Planning

## **SEAK Chapter President Report – Jaylene Owens**

We had an official board meeting two weeks ago and a few goals were addressed. The big one is the networking with the Alaska Chamber if possible. I did speak to Pete Nolan and he informed me that cost would be 500 for a year membership. Some of the membership benefits include:

- Advocacy and representation
  - Connection to our government affairs team
  - Access to networking events
  - Website calendar — list your events online
  - Job postings on our website
  - Membership certificate to post in your business
  - Listings in our annual membership directory
  - Listing by business category on our website
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- Copy of Chamber mailing list upon request
  - Weekly emails during legislative session on issues important to business
  - Bi-monthly email blasts to more than 1,800 business leaders on topics important to business (We can customize the emails to focus on only SE members)
  - Quarterly newsletter to an audience of 1,000 Chamber connections and 18,000 Alaska Journal of Commerce readers



## ALASKA SHRM STATE COUNCIL



### **Legislative Affairs Committee Reports**

**April 2, 2019**

**From: Molly Webb**

I attended the SHRM Legislative Conference in DC and went onto the Hill with 3 other Alaskans to speak on Employer Provided Education Assistance. During the visits, all the offices seem open to the conversation and for more information on the bills. If you would like more information on the bills:

<http://www.advocacy.shrm.org/app/write-a-letter?5&engagementId=496359>

Thank you for all of your support and quick turn around with the Alaska Commission on Postsecondary Education survey (attached the results) we were able to provide the results to each of the offices and Senator Murkowski's office was especially appreciative of the information.

In addition- SHRM issued a goal for Legislative Directors to increase the number of A-team members from 10,000 to 30,000 over the next two years! This is a lofty goal and we will get there one member at a time. If you are not already an A-Team member and would like to become one (or would like more information) please feel free to reach out to me directly or visit the A-team site:

<http://www.advocacy.shrm.org/about?0>

Alaska was the second state with the highest growth of A-team members last year and we were only .10% behind Kansas! Way to go Alaska and thank you to the Anchorage chapter (Ann Kjera) for all the efforts to increase our numbers. We currently have 100 members who are A-team members out of 869 state wide. I think we can go through this number throughout the year!

## ***April 2019 SHRM Update***

### ***TOGETHER FORWARD***

**Below is a list of some of the most current things we are doing for you; our valued Volunteer Leaders and members:**

- **EXCEL Award** – A huge thank you to all the State Councils & Chapters who submitted for an EXCEL awards in March. It is a great way to memorialize all the great work that you and your boards accomplished last year.
- **Help with New & Renewing Members** - The discount code for 2019 state conferences and chapter events will be **STATE20** and it takes **\$20 off new and renewing members' SHRM annual membership**.
- **Getting Talent Back to Work** – Thank you to all the state councils and many of the chapters, in the states that I serve, for taking the [Getting Talent Back to Work Pledge](#).



Now the important part – helping spread the word about this important initiative. You are our voice in local communities elevating HR and challenging business leaders to make change in their organizations. Thank you for helping employers and potential employees create thriving organizations. Using social media tags of #WeAreWork & #SHRM is a great way to help get the word out.

- **Open Now: SHRM Foundation Scholarships** – This year, the SHRM Foundation will proudly award \$500,000+ to HR professionals and students. The first rounds of applications are now open:
  - **SHRM-CP or SHRM-SCP Certification Scholarship** - 110 scholarships this first round of \$750 for SHRM Certification exam and preparation. *Deadline is April 15.*

Ready to apply? Check out our [top 10 tips](#) checklist! We offer our best tips on how to successfully create a submission and provide advice on some of the most common pitfalls - like forgetting to proofread! Visit our website to review the full list of deadlines and terms, and learn how you can advance your career and become a 2019 scholarship recipient at [shrmfoundation.org/scholarships](http://shrmfoundation.org/scholarships).

- **SHRM Certification/Recertification \$\$\$ Coming Soon:** Did you know 21% individuals who have their SHRM certification attribute a higher annual salary because of their certification. 68% say it was a contributing factor in a promotion. As a reminder, Chapters in “good standing” will receive \$20 per SHRM member who recertified in 2018 and State Councils in “good standing” will receive \$10 per SHRM member. These funds will be directly deposited into your chapter and state council bank accounts in Q2 2019. **Please note: This program has been extended into 2019!!!** Yes, same criteria – If a SHRM member that has designated a chapter as their primary chapter and recertifies in 2019, that chapter will receive \$20 for that SHRM member. Also, the state where that person’s SHRM address is, will receive \$10 for that person.

Don't know who your members are that are certified or when they are scheduled to recertify? All Chapters need to do is contact their Member Engagement Associate (MEA) or [SHRM.MemberRelations@shrm.org](mailto:SHRM.MemberRelations@shrm.org) for a Chapter roster. The list will provide name, contact information, SHRM Certification, and date certification is up for renewal. That will help you develop a communication plan to reach out to those individuals that need to recertify before the end of the year in 2019. If a person has any questions about recertification, have them call the SHRM Certification hotline at (703) 535-6360.

- **Pinnacle Award** - Save the Date: June 1 – September 1, 2019:  
<https://community.shrm.org/vlrc/scholarships-awards/pinnacle> Pinnacle award application period opens up on June 1 and closes on September 1, 2019. Had a great initiative that you identified in your EXCEL award application? It is a replicable program? If so, than why not repurpose it and apply for a Pinnacle Award?
- Digging Into the New Over Time Rule: [Small Bonuses May Counts Toward Determining Who is Exempt](#)

Cheers,

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