



Chapter Reports August 6, 2019

ASHRM Chapter President Report – Patty Hickok

- August - Renea Saade, ASHRM member, selected as NHRMA's 2019 Distinguished Member!!
- August 5 - Affirmative Action special program raised over \$2,500 towards the foundation!
- September 1 - official first day of support for MatSu as an MSA. Still waiting for financial closure of MatSu that should be completed this month, plus for the ASHRM board to approve the financial policy required by SHRM at next week's meeting
- September TBD - organize a social event at MatSu
- October 10 - SHRM Foundation Silent Auction and 45th Anniversary celebration to be held at the Petroleum Club
 - A lot more activities happening in the chapter, amazing group of individuals!!

NASHRM Chapter President Report – Leisa Kelsey

NASHRM has not met over the summer. No report.

SEAK Chapter President Report – Jaylene Owens

No report.

Communications Committee Report - Ann Flister

The next quarterly issue of the Council Prospector is set for delivery on October 1. The deadline for content submissions to me is August 20. Please send any articles, photos (with captions, please) or announcements of interest to the general statewide membership to me at this email address. I will be reaching out to some board members individually with specific content requests, but everyone is welcome to contribute!

In addition, we are actively seeking advertisers for our newsletter. Please help us get the word out; this is a great opportunity for businesses to get their message out to our mailing list of more than 800 SHRM members throughout Alaska. Attached is a handout that may be forwarded to prospective advertisers, or feel free to email me any ideas of you have of potential advertisers and I will be more than happy to reach out to them.

Membership Committee Report - Patty Hickok

MEMBERSHIP

The quarterly membership numbers are in and these are the key points:

- Chapter membership in the state has increased overall
- 31% of Alaska members are SHRM certified
- Of the 1,220 SHRM members in the state
 - 926 are affiliated with chapters
 - 294 are at-large members

SHRM IN-CHAPTER MEMBERSHIP				
Chapter Name	Dec-18	Mar-19	Jun-19	Change from Dec 18
Anchorage SHRM	470	487	496	26
Southeast Alaska Chapter	34	37	35	1
Northern Alaska Chapter	73	70	72	-1
Mat-Su Valley	35	34	29	-6
Grand Total	612	628	632	20

Actions:

- iPad incentive for at-large members
- Conference non-member registration includes SHRM membership (gains won't be realized till next year)
- ASHRM and MatSu as an MSA effective September 1, 2019
- E-Blast to at-large individuals promoting the conference and the iPad incentive scheduled for August 13

August 2019 SHRM Update

Better Workplaces. Better World.

Below is a list of some of the most current things we are doing for you; our valued Volunteer Leaders and members:

- **SHRM Staff News:** Please send any correspondence that you would normally send to Kim Weaver, SHRM's Member Engagement Associate to SHRM.MemberRelations@shrm.com. We have hired her replacement and know you will enjoy working with Kevin. He will be monitoring the SHRM Member Relations in-box while he is being onboarded and trained. Welcome Kevin!
- **More SHRM Staff News:** Due to a departure of my fellow Field Service Director in the Pacific West Region, I have taken on some additional states until a replacement is identified, hired and trained. In addition to AK, ID, MT, ND, NHRMA, OR, Pacific Council, WA, and WY (my current states & US territories I serve) I will be the interim Field Services Director for Nevada, Hawaii, Utah, and eight chapters in Southern California. As a result, you may find a delay in my response to your e-mails. While I anticipate this will be the exception, as opposed to the norm, I do ask for your patience. Thank you for your understanding.
- **Important upcoming dates:** Calling all 2020 Chapter Presidents – please put on your calendar Nov. 14-16, 2019! The 2019 SHRM Volunteer Leader Summit in Washington D.C. This is a must-not-miss event where SHRM provides Chapter Presidents and several State Council Volunteer positions the opportunity to be trained on their volunteer role, to be recognized and to be thanked for all you do.

November 14 - 16, 2019	SHRM Volunteer Leaders' Summit :: Washington, D.C.
November 15, 2019	Chapter & State Council 2020 SHRM Recertification Provider Reaffirmation Due
December 1, 2019	2020 CLIF & SCLIF due

- **Feedback Requested** – Please provide Dianna (Dianna.Gould@shrm.org), your Field Services Director any feedback you have on the resources that you have access to and use in the *Campaign in a Box* area (<https://community.shrm.org/vlrc/membership/campaign>) on the Volunteer Leader Resource Center (VLRC). We want to make sure we are providing resources that you find useful. For example, does your membership committee each take some of the pre-developed social media content and send them out on a regular basis? If so, are you seeing ROI on your time doing this? I would appreciate any feedback.
- **Membership Resources:** Last Friday, you should have all received the Q2 SHRM State and Chapter Membership report. Congratulations, as there are many chapters and states who are crushing their States' membership goals set by your state council directors. If you should have any questions about the report, please don't hesitate to contact Dianna at Dianna.gould@shrm.org. Another resource is shrm.org/state20. This page has quick links to member benefits, chapter info, professional development and certification all in one place. Check it out!

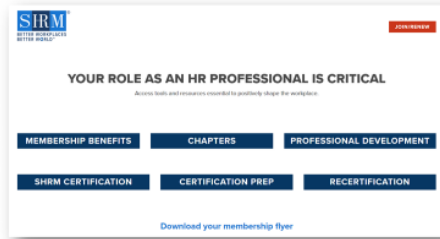


Quick Links to Member Resources

www.shrm.org/State20

NEW!

This page has quick links to member benefits, chapter info, professional development and Certification all in one place.



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BETTER WORKPLACES
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- **Speaking of STATE20** – Volunteer leaders be sure to spread the word about the promo code for new SHRM and renewing members. **STATE20** takes **\$20 off new and renewing members' SHRM annual membership**. Please feel free to share with your members and at any events you host.
- **Getting Talent Back to Work (GTBW)** – For those of you who were able to attend SHRM Annual in Las Vegas this year (our largest SHRM conference ever at over 18,000 attendee) you heard and saw examples of how important it is for HR professionals to know and educate businesses about this untapped talent pool. We would love to have all our SHRM chapters take the pledge. All of our 51 state councils have taken the pledge! Many Chapter Presidents have taken the pledge, but unknowingly pledged as an individual as opposed to pledging for your Chapter. Please contact me (Dianna.Gould@shrm.org) if you are not sure of your chapter's status.

If your Chapter is joining the pledge, [first sign the pledge here](#) and then complete the highlighted portions of the table below and email me directly at Dianna.Gould@shrm.org so we can make sure to recognize your Chapter appropriately.

- **SHRM Certification Resource** – Many of us live and die by our calendars. I know I certainly do. In your Certification Volunteer role there is a calendar that provides examples and ideas of what can be done each month to help you, your chapter and state with information on SHRM Certification ([SHRM Chapter Certification Marketing Plan](#)). I am sure you will find this little tool a great resource. Be sure to share!!
- **Exciting Recertification Changes Effective 8/1/19:**

Earn PDCs During the Grace Period

Effective August 1, 2019, SHRM Certification holders who are working toward recertification can earn PDCs for activities they participate in through their grace period (the 60-day period between their certification end date and expiration date).

The Benefit of this Change

Allows more time to add activities to your account.

Details

- Any PDCs earned during this period may be applied toward the recertification requirement.

- There is no maximum on the amount of PDCs you can earn during this period except in the areas with PDC limits (i.e., Advance Your Organization category - 20 PDC limit and the Advance Your Profession category - 30 PDC limit.)
- Since this activity is taking place after the regular recertification cycle, a \$50 late fee (in addition to the recertification application fee) to recertify will apply.

Immediately Begin Earning PDCs for the New Recertification Cycle When You Recertify Early

Effective August 1, 2019, the new recertification cycle for SHRM Certification holders who recertify early will begin the NEXT DAY after they recertify. Their end date will continue to be on the last day of their birth month.

Benefit of This Change

- Allows you to begin earning PDCs in your new cycle right away!
- If you recertify early you may have more than 3 years in your new cycle.

Example

If your recertification end date is July 31, 2019 (last day of your birth month) and you recertify on May 15, 2019 your new cycle will begin on May 16, 2019, 12:00 AM and your end date will be July 31, 2022 (the last day of your birth month 3 years later)

Carry Over a Maximum of 20 Credits to the Next Recertification Cycle

Effective August 1, 2019, SHRM Certification holders who recertify with more than 60 PDCs in their account will be able to carry over up to 20 credits to their new cycle.

Benefit of This Change

- Allows you the opportunity to get credit for up to 20 excess credits in your new cycle.

Details

- You must have completed the recertification process (achieved recertification) with more than 60 credits to carry over the excess.
 - Maximum carry over is 20 credits per recertification cycle.
 - Carry-over credits will be auto uploaded into your certification portal and will appear as an activity in the Advance Your Education category.
 - Auto upload will appear in your certification portal at the end of the month following recertification.
- **Volunteer Leader Resource Handout** – Feel free to copy and distribute the attached “SHRM Resources for Volunteer Leaders” at your board meetings.

Cheers,

Dianna Gould

SHRM Field Services Director for AK, HI, ID, MT, ND, NHRMA, NV, OR, PC, UT, WA & WY

(Dianna.Gould@shrm.org) 703-536-6267 (work) 503-358-8343 (cell)