

SHRM Update

April, 2017

Dianna Gould, SHRM-SCP, CAE
SHRM Pacific West Field Services Director



Bhavna Dave, SHRM-CP
VP of Human Resources
SHRM member since 2005



What exciting ways are you recognizing
SHRM-SCP & SHRM-CP individuals?

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Promote Certification | Technical Help

Sign in

VLRC

SHRM's Volunteer Leader Resource Center

ADMINISTRATION ▾

COMMUNICATIONS ▾

MEMBERSHIP ▾

RESOURCES ▾

VOLUNTEER EXCHANGE ▾

Term / Keyword / Phrase



Chapter & Council Support

Find tools and resources to help run your
SHRM chapter or state council.

GETTING STARTED FAQs



SHRM Recertification Support Payments to Chapters & State Councils

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SHRM Chapters and State Councils in good standing will be eligible for enhanced financial support based on the number of SHRM members who recertify between January 1, 2017 and December 31, 2017.



- Chapters in good standing will receive **\$20** per each chapter member who is a SHRM member in good standing, primarily coded to the chapter, and recertifies for SHRM Certification during 2017
- State Councils will receive **\$10** per each SHRM member in good standing (in-chapter and at-large) in the state who recertifies for SHRM Certification during 2017
- Payment will be made to affiliates in good standing in early 2018 based on the number of recertified members meeting the above criteria as of December 31, 2017

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SHRM Foundation Scholarships

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Scholarships & Awards

<https://www.shrm.org/about/foundation/scholarships/pages/default.aspx>

SHRM FOUNDATION CERTIFICATION SCHOLARSHIPS:

- Deadlines: April 10 and October 10, 2017

CONFERENCE & SEMINAR SCHOLARSHIPS:

- SHRM Talent Management Conference & Expo**; Deadline: January 30, 2017
- SHRM Seminars**; Deadline: April 10, 2017
- SHRM Diversity & Inclusion Conference**; Deadline: July 10, 2017



SHRM
Foundation
Shaping the future of HR

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SHRM Foundation Scholarships

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Scholarships & Awards

<https://www.shrm.org/about/foundation/scholarships/pages/default.aspx>

ACADEMIC SCHOLARSHIPS:

- **New!** SHRM Foundation Give50 Academic Scholarship; Deadline: April 10, 2017
- SHRM Foundation Undergraduate Scholarships; Deadline: October 10, 2017
- SHRM Foundation Graduate Scholarships; Deadline: October 10, 2017
- Susan R. Meisinger Fellowship for Graduate Study in HR; Deadline: August 15, 2017
- SHRM Foundation Dissertation Grants; Deadline: May 1, 2017

OTHER AWARDS:

- HRM Impact Awards; Deadline: April 30, 2017
- Michael R. Losey Research Award; Deadline: July 15, 2017



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SHRM Foundation

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SHRM FOUNDATION/ACDI/VOCA PARTNERSHIP

Do you need a unique professional development opportunity or challenge for yourself or other high-potential individuals (in any type of job) in your organization?

- **New!** Volunteer assignments to advise on HR management, strategic planning, financial planning and accounting, marketing and business development
- **Where:** West Africa, Central Asia, South America & the Caribbean
- **Assignments** typically 2-3 weeks
- **Cost:** All costs are covered by ACDI/VOCA
- **Contact** Jack Hawkins, Senior Director of Volunteer Programs at jhawkins@acdiovoca.org.



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2017 SHRM Annual Conference VOLUNTEER LEADER RATE

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<http://annual.shrm.org>

As a SHRM
Volunteer Leader
you are eligible for
the best rate
available for
SHRM17!



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2017 SHRM Annual Conference VOLUNTEER EVENTS

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<http://annual.shrm.org>



Volunteer Leader Briefing

- Kick off the Conference Sunday morning by attending the Volunteer Leader Briefing to receive important volunteer related updates.

Leaders Lounge

- Special room provided just for volunteer leaders to take a break, relax and network.

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2017 SHRM Annual Conference ACCESS TO LOWEST RATE

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<http://annual.shrm.org>

		Volunteer Rate	Regular Rate
Early Bird	2/4 - 4/28	\$1,395	\$1,565
Standard	4/29 - 6/16	\$1,565	\$1,685
Onsite	6/17 - 6/22	\$1,685	\$1,835



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2017 SHRM Annual Conference Be Motivated and Inspired!

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<http://annual.shrm.org>

Keynoters



Kat Cole
Chief Operating Officer, Cinnabon® Inc.



Laszlo Bock
Former Senior Vice President of People Operations, Google



Patrick Lencioni
Founder and president, The Table Group



Laila Ali
World-champion athlete, entrepreneur, TV personality



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SHRM Chapter Affiliation Requirements

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We want to help you be a chapter in good standing!!!

Be sure you have a Chapter Membership Application that individuals fill out to ensure they meet your eligibility requirements

Megan & Kim will be going over additional details during the Boot Camp



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SHRM Chapter Affiliation Requirements

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SECTION I: CHAPTER IN GOOD STANDING

1) We will meet and maintain the minimum SHRM chapter membership affiliation requirements pertaining to our chapter.

In the year-end report, you will be asked to verify that you meet and maintain the minimum affiliation requirements based on your chapter's affiliation date as outlined below.

For 100% chapters (chapters requiring SHRM membership to belong to the local chapter):

- ALL chapter members **MUST** be SHRM members in good standing. Non-SHRM member categories are not permitted. 100% chapters are subject to the same minimum membership requirements as stated below for non-100% chapters, depending on the date of the chapter's affiliation with SHRM.
- Chapters that do not have 100% SHRM membership will not be considered 100% chapters and will not receive the benefits of being a 100% chapter.

For non-100% chapters affiliated with SHRM prior to January 1, 2004:

- At least ten (10) SHRM members primarily coded to the chapter or thirty percent (30%) of chapter membership must be active SHRM members, whichever is GREATER.
- Chapters that fall below 10 SHRM members primarily coded to the chapter or below 30% SHRM membership will be at risk of losing their SHRM affiliation.

For non-100% chapters affiliated with SHRM on or after January 1, 2004:

- At least twenty-five (25) SHRM members primarily coded to the chapter or fifty-one percent (51%) of chapter membership must be active SHRM members, whichever is GREATER.
- Chapters that fall below 25 SHRM members primarily coded to the chapter or below 51% SHRM membership will be at risk of losing their SHRM affiliation.

For non-100% chapters affiliated with SHRM on or after January 1, 2012:

- At least twenty-five (25) SHRM members primarily coded to the chapter AND a minimum of fifty-one percent (51%) of chapter membership must be active SHRM members.
- Chapters that fall below 25 SHRM members primarily coded to the chapter and below 51% SHRM membership will be at risk of losing their SHRM affiliation.

Effective January 1, 2017:

- Regardless of affiliation date, **25 active SHRM members** for ALL non-100% chapters will be at least twenty-five (25) SHRM members primarily coded to the chapter AND a minimum of fifty-one percent (51%) of chapter membership must be active SHRM members.



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<https://community.shrm.org/irc/resources-shrm/viewarticle?DocumentKey=56f6ce8c4-2611-4521-89b8-866e676b1ae1>

POSTPONED UNTIL FURTHER NOTICE

SHRM Annual Conference Marketing Resources

SHRM

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Promote Certification | Technical Help

Sign in

VLRC

SHRM's Volunteer Leader Resource Center

ADMINISTRATION

COMMUNICATIONS

MEMBERSHIP

RESOURCES

VOLUNTEER EXCHANGE

Term / Keyword / Phrase

Q

Branding/Marketing

BRANDING CENTER

E-BLAST REQUESTS

LOGOS

ANNUAL CONFERENCE MARKETING

1 to 1 of 1 total

A-Z

2017 Annual Conference Marketing Materials for Chapters and State Councils

#SHRM17. SHRM's Annual Conference & Exposition hits New Orleans, La., June 18-21, and you can help ensure that your chapter or council is represented by getting the word out with these marketing materials. These JPEG and PNG images can be used on your ...

SHRM Affiliate Printing Portal

SHRM Affiliate Printing Portal Launched

The power of the press is at your fingertips with the SHRM Affiliate Printing Portal – a one-stop shop for Chapter printing needs. The Portal makes it easy to produce SHRM-branded collateral materials to help market your Chapter events and membership.

Watch for State Council templates coming by the end of 2017.

If you have any questions, contact your Regional SHRM Team.



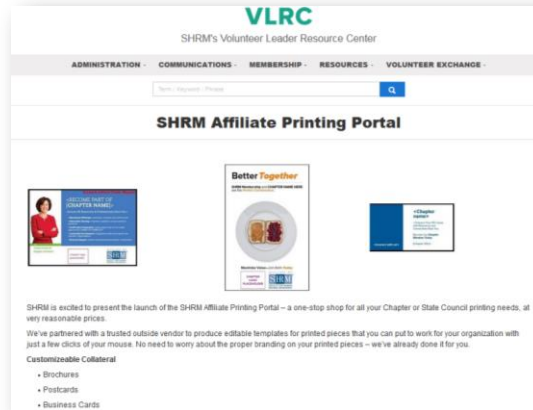
<https://community.shrm.org/vlrc/new-item3/new-item?spMailingID=28105656&spUserID=MTAzNDg0Mjl3MDkzS0&spJobID=1000430470&spReportId=MTAwMDQzMDQ3MAS2>

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SHRM Affiliate Printing Portal

- Offers co-branded collateral
- SHRM and your chapter
 - Brochure
 - Flyer
 - Post Card
 - Business Card

Promote membership and your events



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Co-Branded SHRM-Affiliate Accessories

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<https://store.shrm.org/books-resources/accessories/affiliates-of-shrm.html>

Buy co-branded SHRM-Affiliate accessories
Visit the SHRM Store for more information



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SHRM Volunteer Leaders' Summit (VLS)

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CONFERENCES

SHRM CONFERENCES

AFFILIATE CONFERENCES

SPEAKER OPPORTUNITIES

SPONSORS



SAVE THE DATE
2017 SHRM Volunteer Leaders' Summit (VLS)
November 16-18, 2017
Washington, DC



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We're Here to Help You!

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Your Regional Team



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<https://community.shrm.org/vlrc/home>



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