



# ALASKA SHRM STATE COUNCIL



## Strategic Planning Meeting Minutes

A meeting of the Board of Directors of the Alaska SHRM State Council (ASSC) was held on February 15, 2014 at Wayland Baptist University, Anchorage, Alaska.

### Present:

Nancy Miller, SPHR  
Patty Hickok, SPHR, GPHR  
Anne Sakumoto, PHR  
Paul Bauer, SPHR  
Sonya Conant, SPHR  
Ben Krisher, PHR  
Karen Zemba, SPHR  
Sallie Stuvek, SPHR  
Dr. Dave Rambow  
Jeanne Haave, SPHR, GPHR  
Ann Flister, PHR  
Teresa Brand-Sharpe

Director  
Past Director / Membership Director  
Diversity Director  
Anchorage Chapter President  
Mat-Su Chapter President  
Legislative Affairs Director  
SHRM Foundation Director  
HRCI Liaison  
SHRM Foundation Director  
Communications Director  
Workforce Readiness Director  
Fairbanks Chapter President

### Absent:

Mary Hilcoske  
Kim McKinley  
Jeanna Wittwer, PHR  
Jeanne Haave, SPHR, GPHR  
Roxann Bale

Secretary / Treasurer  
Professional Development Director  
Juneau Chapter President  
Communications Director  
Workforce Readiness, Co-Chair

### Guests:

Dianna Gould  
Patty Hickok, SPHR, GPHR

Pacific West Regional Director (via teleconference)  
NHRMA President Elect

### **Call to Order:**

Nancy Miller, ASSC Director called the meeting to order at 10:00 a.m.

### **SDI Inventory Update**

Anne Sakumoto facilitated the Strength Deployment Inventory exercise. This was a follow up to last year's presentation. The exercise included our new Board members as well as a review of last year's Board members.

### **SHRM Update**





# ALASKA SHRM STATE COUNCIL



Dianna Gould provided a SHRM update which included the new HRCI recertification birthday rule, e-learning HRCI credits and student conversion SHRM membership fees. Dianna also talked about the SHRM VLRC, SHAPE and correct use of the SHRM logo.

## **NHRMA Presentation**

Patty Hickok presented information to the group about who they are and the services and benefits of the Northwest Human Resource Management Association.

## **2013 Goals Presentation and Discussion**

During lunch, a power point presentation of our “year in review” highlighting all the work and achievements accomplished by the State Council in 2013.

- Membership across the State increased, superstar status
- Social media presence continues to increase
- Successful Junior Achievement sessions at Central Middle School
- Conducted 4 webinars in 2012; 6 are scheduled for 2013

Nancy then had each Director review their proposed goals for 2014 (attached).

## **State Council Bylaws**

Reviewing the state council bylaws was postponed until we determined the latest version.

## **Chapter Reports**

Sonya Conant reported their Chapter had their planning meeting. They have some new Board members this year. They are hoping to increase membership through a member engagement survey. They have been involved with Project Search which resulted in 100% placement rate of interns. Patty Hickok suggested that this project be submitted for a SHRM Pinnacle award and NHRMA Randy Lundberg award! Sonya is advisory for the job corp. at Matsu College. They are in the process of trying out different meeting times, morning or evenings to see what works best for their members. SHR

Paul Bauer reported that the Anchorage Chapter had their strategic planning meeting on January 25. One of their goals is to increase awareness in the community. Certification Prep classes start February 25. Their new Diversity Director, Ca'Trena Kendrick, is excited to work with Anne Sakumoto. They are in the process of finding a new meeting location. Dr. Rambow offered WBU as a possible meeting place. The ASHRM Board will not be meeting in June or August.





## ALASKA SHRM STATE COUNCIL



Teresa Brand Sharpe reported that this is her first year as President. They are continuing with monthly luncheons with the exception of the months June – August. There was a discussion regarding getting their website back up and running. Patty Hickok offered to help set up the SHRM hosted website as long as they would learn how to update it.

### **Adjournment:**

The meeting was adjourned at 3:00 pm

### **Prepared by:**

Mary Hilcoske, Secretary /Treasurer

