



ALASKA SHRM STATE COUNCIL



Proposed Projects / Initiatives

Additional Goals for each CLA :

- __ * Write an Article for the Council Prospector during 2017 for your CLA area
- __ * Register to Join at least 2 CLA webinars during 2017. Webinars are sponsored by SHRM and specific to your Core Leadership Area.
- __ * Participate as a Volunteer at the Alaska 2017 State Conference

And at least one of the following:

- __ Review the State Council Facebook page; read a recent post, e.g. "Diversity Nuggets"
- __ For one State Council event, take a picture – Post To State Council Facebook; Send to Social Media Director

1. Treasurer– Emi Aubertine
 - A. Provide updated summary report at State Council scheduled meetings with more detailed following December 31, 2017
 - B. Process Check Reimbursements
 - C. Tax filing deadlines met
 - D.
2. Certification Director – Molly Webb
 - A. Promote the value of certification through awareness campaigns. Notify members about Recertification Credit process – Updates regarding SHRM certification.
 - B. Increase awareness and applications of the Certification Scholarship.
 - C. Distribute information, eblast, Council Prospector Article on professional value of being certified and the certification process. Request 5 minutes on a program agenda for each of the 4 chapters in the State of Alaska to talk about the professional value of being certified and explain the certification process. This time would also be beneficial to promote the State Council Scholarship. Survey to be created to ask each person in attendance if they 1) are already certified 2) thinking about certification and whether this effort helped with their decision making. 3) while Anchorage has face to face, whether remote areas might be interested in online option. Also, if the Board can assist to help increase the number of certified individuals in the State of Alaska. The data could be used to track success of an initiative and to mold future Certification support efforts by State Council.
 - D. Explore and Recommend online Program for Alaska Washington Oregon
 - E.





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3. College Relations – Dr. Charla Brown
 - A. Conduct at least one student-professional event
 - B. Submit one undergraduate student (Robert Denomy Award) nomination and/or one graduate student (Sharon Koss Award) nomination for NHRMA Awards
 - C. Discuss the Student Case Competition with Chapter Advisors and apply for NHRMA financial assistance.
 - D.
4. Communications – Ann Flister
 - A. Continue to solicit content from all SHRM Chapters in Alaska.
 - i. Increase content submissions by the Chapters for the Council Prospector.
 - ii. Explore other organizations with HR and HR-legislation related interests who may want to submit articles (and may also be interested in advertising).
 - B. Work with Social Media Director and assist in Communications using State Council Facebook or Twitter options
 - C.
5. Diversity – Patricia Mitchell
 - A. Re-issue membership diversity survey – update Spring/Summer 2017
 - B. Board Demographics Survey
 - C. Continue with Identifying topics and putting together the “Diversity Nuggets”
 - D. Work with other CLAs, e.g. Workforce Readiness Director, Programs Director to identify a speaker for a webinar
 - E. Write an article (factual with references to resources) for the Council Prospector on Diversity and Inclusion, closely timed with a Webinar on similar topic.
 - F. Request 5 minutes of Chapter time at one program during the year to talk about Diversity and Inclusion.
 - G. ? Job Fair oversight / participation
6. Legislative – Ben Krisher
 - A. Speak to Chapters Legislative Chairperson or President about Legislative updates.
 - B. Post updates, as appropriate to the State Council’s Facebook
 - C. Communicate at a Chapter meeting about the SHRM A-Team and legislative resources. Staying up to date on the laws as they change will be beneficial to HR professionals.
 - D. Following the conference, write an article for the Council Prospector.
 - E. Represent the Alaska Council on Legislative and A-Team webcasts, conference calls throughout your term.
 - F. Communicate with chapters and State Council on the Workplace Flexibility Initiative and see if it is now a good fit for Alaska.
 - G.





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7. Membership – Patty Hickok
 2. Communicate with Chapter membership Chairs/representatives.
 3. Conduct membership campaign in conjunction with State Conference.
 4. Communicate at least once during the year with a message for At-large members to inform them of benefits and options of chapter affiliation.
 5. Coordinate social networking events in coordination with chapters to engage current members and procure new ones.
 - 6.
8. Professional Development – TJ Alinen
 - A. Continue to provide practical webinars for our Alaska SHRM audience in 2017.
 - B. Develop a survey question or option on the website to ask for member / participant suggestions for topics.
 - C. Article for Council Prospector on upcoming webinars
 - D.
9. SHRM Foundation – Dr. Dave Rambow
 - A. Encourage other State Council members to contribute as SHRM Foundation Champions
 - B. Oversee the State Council contribution for 2017 to the SHRM Foundation
 - i. Hold a fundraising event at the 2017 Alaska State Conference
 - C. Visit Chapter meetings and see what they are doing for the SHRM Foundation. And, communicate about the SHRM resources for members. Consider an online archival or use of SHRM archive video weblink about Foundation for posting on the chapters and the State Council website.
 - D.
10. Social Media – Nancy Miller
 - A. Posting of Diversity Nuggets
 - B. Share information about Social Media options for HR Professionals.
 - C.
11. Workforce Readiness – Patty Hickok
 - A. Look at Junior Achievement Activities as an initiative for Pinnacle Award
 - B. Maintain contact with Community Members, e.g. Veterans Job Fair
 - C. Identify and implement events with State Council participation, if appropriate.
 - D. Work with Diversity Director and Programs
 - E.





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12. 2017 Alaska State Conference

A.

Resources:

1. SHAPE & EXCEL Information (State Council)
2. DRAFT – Request for Financial Assistance
3. Use of NHRMA funds – form
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.

