

## June 2017 PW Region SHRM Update

Below is a list of some of the most current things we are doing for you; our valued volunteer leaders and members:

**Hot off the press: New SHRM CEO/President announced** - Johnny C. Taylor Jr., J.D., SHRM-SCP has been named SHRM's next president and CEO. His appointment is effective November 1, 2017. Taylor will succeed Henry G. (Hank) Jackson, who in January announced his retirement for the end of the year after 12 years at SHRM.

Taylor has been president and CEO of the Thurgood Marshall College Fund for the past seven years and is credited with raising the organizations stature and funding. No stranger to SHRM, he has been a long-time member and served as chair of the Board in 2005 and 2006.

The official press release is now available at <https://www.shrm.org/about-shrm/press-room/press-releases/Pages/SHRM-Names-Taylor-CEO.aspx> . Join us in spreading the news and welcoming SHRM's new leader!

**You can make a difference** – Download the SHRM Advocacy App today & be in-the-know!

### Exciting SHRM Advocacy Resource!

#### SHRM Advocacy App

Download SHRM's new advocacy mobile app  
(free in app stores)

#### Through SHRM's Advocacy App, You Can:

- Immediately take action on alerts using SHRM-provided templates
- Connect to your state and federal lawmakers
- Join SHRM's Advocacy Team (A-Team)
- Quickly submit lawmaker meeting or event feedback
- Engage with lawmakers and fellow HR professionals on social media
- View legislative issue information on workplace issues
- Stay up-to-date on all legislative updates facing the workplace



*\*Please be sure to accept push notifications*



@SHRM 2017

**Be acknowledged! Be recognized! Pinnacle Award Application Due Sept. 9 -**

<https://community.shrm.org/vlrc/resources-shrm/viewvllrcarticle?DocumentKey=637af0d1-f0cf-4b76-8e46-6e0f4c92f68a>. Sample State Council and Chapter submissions are available for your viewing pleasure.

**Save the Date: Volunteer Leader Summit** – Each Chapter President *or* President-Elect are provided free registration and hotel accommodations (from 2-3 nights depending upon the status of your chapter. 100% SHRM chapters get 3 nights vs. 2 for non-100% chapters). State Council Directors & State Council Director-Elects, State Council Membership Directors, State Council Certification Directors and State Council District Directors are also eligible to attend (covered hotel nights vary depending upon volunteer leader position). Please plan now and budget for travel expenses (e.g. airfare, transportation, etc.) for this educational and fun volunteer leader experience.

**SAVE THE DATE**  
**2017 SHRM Volunteer Leaders' Summit (VLS)**  
**November 16-18, 2017**  
**Washington, DC**

#### Member2Member Update:

### WHAT CAN I EXPECT from the Member2Member Solutions center?

Effective practices on a vast array of topics from fellow members sharing their knowledge gained from real-world scenarios, to include:

- **PROJECTS** that successfully improved company processes
- **POLICY** implementation plans
- **PROFESSIONAL** development tips
- **AND** so much more!

**Bonus:** If you hold a SHRM-CP® or SHRM-SCP® credential and write an article that meets the criteria outlined in the SHRM Recertification Handbook, your article will be eligible for professional development credits.

#### VISIT THE MEMBER2MEMBER SOLUTIONS PAGE

for all member-contributed articles and also to find out how you too can be a contributor.

[shrm.org/member2member](http://shrm.org/member2member)

**SHRMStore & Amazon** – SHRMStore is now an Amazon Affiliate: Beginning May 22, book sales in the SHRMStore will be processed via our new affiliate relationship with Amazon. Certain items in the SHRMStore will include a "Buy from amazon.com" button, which will take users to the book's page on Amazon to make the purchase. This arrangement offers our members:

- Access to all HR titles on Amazon
- Multiple formats, including e-book and audio
- Use of an Amazon Prime account to complete the transaction

This new relationship ensures that we are delivering on the needs of our members.

**\$\$\$ for Chapters & State Councils for SHRM-SCP & SHRM-CP Recertifications** – SHRM Chapters and State Councils in good standing will be eligible for enhanced financial support based on the number of SHRM

members who recertify between January 1, 2017 and December 31, 2017. *Chapters in good standing will receive \$20 per each chapter member who is a SHRM member in good standing, primarily coded to the chapter, and recertifies for SHRM Certification during 2017. State Councils will receive \$10 per each SHRM member in good standing (in-chapter and at-large) in the state who recertifies for SHRM Certification during 2017.* Payment will be made to affiliates in good standing in early 2018 based on the number of recertified members meeting the above criteria as of December 31, 2017.

**#1 SHRM Membership Benefit** – Did you know that you have access to your very own personal HR consultant? SHRM members get expert help on a wide range of topics from general HR practices to regulations and policies. Members have exclusive access to experienced, certified HR Knowledge Advisors by phone (1-800-283-7476 option 5), live chat and email (<https://www.shrm.org/ResourcesAndTools/tools-and-samples/Pages/HR-Help.aspx>) for up to 15 requests per year.

**Remember PAC WEST is the BEST and it is because of you. Looking forward to seeing many of you at the SHRM Annual Conference in New Orleans.**

**Cheers from,**

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