

## MAC Update

Thank you for providing me with the opportunity to represent the Pacific West Region as the 2017 Membership Advisory Council (MAC) representative. This is an elected position and I am humbled by the 2016 Council Directors' faith in me to represent your state to the SHRM Board.

For those not familiar with the duties of the MAC rep, here is a little background. The MAC serves as an interface between the State Council volunteer leaders and the SHRM Board of Directors. The MAC provides input from the membership (through the Councils) to the Board and feedback from the Board to the membership (back through the Councils); and provides operational input to SHRM to ensure optimum service/support to/from the volunteer leadership.

The Pacific West Region covers:

- Alaska
- California
- Commonwealth of the Northern Mariana Islands (CNMI) – Pacific Council
- Guam – Pacific Council
- Hawaii
- Idaho
- Montana
- Nevada
- Oregon
- Washington
- Wyoming

## January Update

- The 2016 Volunteer Leader Summit received a conference success score of 83. The score was 79 in 2015 and 74 in 2014. As evidenced by the steadily improving scores, SHRM listens to attendee feedback, so be sure to respond to all post-event surveys.
- SHRM is preparing an RFP for a neutral third party to perform a chapter review with a focus on member needs to look at the affiliation model and other aspects to determine changes needed for sustainability.
- SHRM is working on a career portal based on various personas such as young professional, accidental HR professional (those that fell in to the profession later in their career), senior professional, etc.
- SHRM recently launched the "Member to Member" website (<https://www.shrm.org/resourcesandtools/tools-and-samples/member2member/pages/default.aspx>) where HR professionals can share their expertise with peers by providing thought leadership articles. You can check out the program guidelines if you have something to share.
- SHRM is looking for member feedback on new topics for the "Workshop in a Box" program. If you have any ideas, please feel free to forward them to me and I will send them along to SHRM.

- SHRM CEO, Hank Jackson, visited the San Francisco area on 1/12/17 to welcome SHRM members to the newly established SHRM of Northern California chapter. (NCHRA amended their articles of incorporation and is no longer an affiliate of SHRM as of 1/1/17.)

#### Request

If you haven't already, I would appreciate it if each Council would send me their 2017 meeting schedule and include me on invitations to Council meetings. In many cases, I will not be able to attend in person, but I am happy to call-in to provide updates and receive feedback.

When your Council Tweets, etc., please remember: #PacWestIsBest !!

#### Contact Info

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