

MAC Update – September 2017

1. As of the 9/12/17 MAC meeting, SHRM has over 291,000 members which includes over 22,000 student members. VLS registration is over 420 as of 9/12/17.
2. There has been some misunderstanding regarding recertifying early. (Please be sure to share this with Chapter Presidents and ask them to share with their membership.) Recertifying early does NOT change your next recertification period. For example, my recertification deadline was January 31, 2018. I recertified this month. My new recertification period is still February 1, 2018 through January 31, 2021 even though I recertified in September 2017. (See attached.) That being said, *recertifying early (during 2017) does provide additional funding to your Chapter and State Council.*
3. There are still some questions regarding SHRM's decision to move the Student Case Competition, Conference, etc. out to the states. The regional Case Competitions were only engaging approximately 500 of the over 20,000 student members each year. This change was at the request of Student Advisors and Student Members to make it easier for students to attend events closer to home.
4. It was recommended that State Councils and Chapters consider getting conference insurance for protection when natural disasters (i.e., hurricanes, wildfires, etc.) force cancellation of an event.
5. Hank Jackson, SHRM's President & CEO, will give the State of the Society at VLS, his last one before his retirement on December 31, 2017. As a reminder, Johnny C. Taylor, Jr. will take over the role of SHRM's President & CEO effective in November.
6. Bob Carr, SHRM's Senior Vice President of Membership & External Affairs, is retiring effective 9/30/17. For those of you who have met him, I know you are as sad as I am to see him go. He intends to spend more time with his grandchildren.