

May 2017 PW Region SHRM Update

Below is a list of some of the most current things we are doing for you; our valued volunteer leaders and members:

So your Chapter or State Council is doing something really cool this year? I wanted to let you know that the 2017 Pinnacle Awards form is now available on the VLRC at the link below.

<https://community.shrm.org/vlrc/resources-shrm/viewvlrcarticle?DocumentKey=637af0d1-f0cf-4b76-8e46-6e0f4c92f68a>

The deadline for submission is September 9, 2017 but it is never too soon to start developing how you want to highlight the cool work you are doing. Sample State Council and Chapter submissions are available for your viewing pleasure.

Save the Date: Volunteer Leader Summit – Each Chapter President or President-Elect are provided free registration and hotel accommodations (from 2-3 nights depending upon the status of your chapter. 100% SHRM chapters get 3 nights vs. 2 for non-100% chapters). State Council Directors & State Council Director-Elects, State Council Membership Directors, State Council Certification Directors and State Council District Directors are also eligible to attend. Please plan now and budget for travel expenses (e.g. airfare, transportation, etc.) for this educational and fun volunteer leader experience.

SAVE THE DATE
2017 SHRM Volunteer Leaders' Summit (VLS)
November 16-18, 2017
Washington, DC

SHRM Certification/Recertification – 100,000 and growing. That is how many individuals have obtained their SHRM-SCP or SHRM-CP certification. States & chapters are recognizing these individuals in a variety of ways. We hope you also take the time to acknowledge and recognize those that are recertifying as well. SHRM Chapters and State Councils in good standing will be eligible for enhanced financial support based on the number of SHRM members who recertify between January 1, 2017 and December 31, 2017. Chapters in good standing will receive \$20 per each chapter member who is a SHRM member in good standing, primarily coded to the chapter, and recertifies for SHRM Certification during 2017. State Councils will receive \$10 per each SHRM member in good standing (in-chapter and at-large) in the state who recertifies for SHRM Certification during 2017. Payment will be made to affiliates in good standing in early 2018 based on the number of recertified members meeting the above criteria as of December 31, 2017.

Chapter Membership Recruitment Assistance - Chapter Promotion Email Program (CPEP). CPEP promotes chapter membership and events to SHRM at-large members in your local area. Available to chapters in good standing with SHRM who do not otherwise qualify for the SHRM e-blast program (100% and Super Mega chapters). Chapters provide event information and SHRM provides text promoting the value of chapter membership. Chapters may request two emails sent on their behalf within a calendar year. Contact Kim Goodwin (Kimberly.Goodwin@shrm.org) your Member Engagement Associate (MEA) for additional information.

\$\$\$\$ SHRM Foundation – Scholarships galore are now available for academic and SHRM-SCP or SHRM-CP certification. Go to ([Click here](#)) for details are how to apply. Tools and tips are available from the SHRM Foundation for SHRM Chapter and State Councils! Visit our resources at shrmfoundation.org/volunteerleaders

On March 29, the SHRM Foundation hosted a fundraising panel webcast with four chapter/council volunteer leaders sharing about their creative fundraising to benefit the SHRM Foundation.

- [Download all slides or watch the webcast on demand](#)

Personal & Family Needs of Employees - NEW SHRM *National Study of Employers* Now Available

SHRM recently released the *National Study of Employers* (NSE) which takes a comprehensive look at employer practices, policies, programs and benefits that address the personal and family needs of employees. The study examines flexible work arrangements, paid and unpaid parental and other caregiver leave, and elder-care assistance, among other practices. The survey of more than 900 U.S. employers with 50 or more employees was conducted by the Families and Work Institute and was released by SHRM as part of the [When Work Works](#) initiative. The full report and a summary of findings is available on SHRM.org [HERE](#).

Remember PAC WEST is the BEST and it is because of you.

Cheers from,

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