

November 2017 SHRM Update

Below is a list of some of the most current things we are doing for you; our valued Volunteer Leaders and members:

Since this is the season of thanks - You are what we have to be thankful this month. Thank You Volunteers. We appreciate what you do each and every day. You balance your work, your family and your professional HR family with SHRM. Jon Decoteau, Kim Goodwin and I get to see the incredible work you do, in your communities, for SHRM for your state and for the HR profession. Your leadership is making an impact in your community and it shows, you are a gift to our members.

December 1 is just around the corner. What does that mean? The 2018 State Council (SCLIF) & Chapter Leader Information Form (CLIF) are due on or before December 1, 2017.

The [SCLIF](#) is a tool used to identify your volunteer leaders for the upcoming year and is available on the [Volunteer Leader Resource Center \(VLRC\)](#). Your board will receive information about upcoming webinars and other important updates throughout the year based on this submission.

Also, this is a reminder that if your board transitions effective January 1, 2018, your chapter's **2018 Chapter Leader Information Form (CLIF)** is due **December 1, 2017**. The [CLIF](#) is a tool used to identify your volunteer leaders for the upcoming year and is available on the [Volunteer Leader Resource Center \(VLRC\)](#). Your board will receive information about upcoming webinars and other important updates throughout the year based on this submission.

You will need to establish a user name and password the first time you access the form and it is recommended that you use the same user name and password created for the [SHAPE Year-End Report](#). The form can be saved so that you can return and work on it at a later date and it is recommended that you "save" your work often. If the CLIF is not received, your SHAPE will be considered incomplete and your chapter will not be eligible for Excel award recognition. Please submit your officers that you have confirmed by December 1 to complete this element of being a "state council & chapter in good standing".

Other important dates:

- **November 15, 2017** SHRM Reaffirmation Provider Information due. Please provide the name and contact information of the person who will be submitting your state council and/or chapter events (i.e. conference, monthly programs) for SHRM professional development credits
- **December 15, 2017** SHRM Foundation State Council & Chapter donations for 2017 due
- **January 31, 2018** SHAPE due for the year 1/1/2017-12/31/2017
- **March 15, 2018** Excel Award Application due. Please note this is optional but I hope that you would want to document and be acknowledged and recognized for all the work that your state council and/or chapter accomplished in 2017. Please contact Dianna (Dianna.gould@shrm.org) if you would like slides for a mini-training session on writing your initiatives.

E-Blast Holiday Blackout Period: Due to staff vacations during the holidays, SHRM will not send any e-blasts on behalf of Chapters or State Councils from December 18 until January 5.

"What's New at SHRM" 4th Quarter Update Presentation Available Now

The ["What's New at SHRM" 4th Quarter Presentation](#) is a great tool to help create awareness of SHRM benefits for your members. Show this presentation while members arrive and during a meal in advance of

your meetings or conferences. The slides will automatically advance and repeat. The information contained is based on SHRM updates that are timely for each quarter. **Cool tip:** Add your state council conference information, upcoming chapter programs, and special chapter benefits to remind everyone all the things you offer to them for their personal and professional development.

Strategic Planning Toolkit – We are excited to announce that we have developed a strategic planning toolkit that will include a facilitator’s guide and everything you need to run a strategic planning development meeting. The kit will be released during the 2017 Volunteer Leader Summit and will be available on the Volunteer Leader Resource center shortly afterwards.

Student Certification Presentation – I am pleased to announce that we have finalized the SHRM Certification slide deck for delivery to student audiences in your states. I am interested in delivering this presentation to student audiences during the 2017-2018 academic year, preferably in-person, but it could also be virtually. Please contact me if this is of interest to you for your student chapters in your state.

Enhancements to your SHRM Membership: Your SHRM membership just got a whole lot better. We are excited to announce SHRM's enhanced member discounts program, committed to providing sizeable savings and solutions.

The new SHRM Member Discounts program provides member-only access to discounts on products and services you can apply to your life and career, and share with your company.

As a benefit of your SHRM membership, you’ll have access to discounts on:

- PROFESSIONAL & SMALL BUSINESS – Discounts that will help you save money on shipping, office supplies and equipment, technology, and more.
- PERSONAL - Save on car rentals for your next road trip, and get discounts on other products like insurance, appliances and technology.
- TRAVEL - From hotels to cruises, you'll find the right package that fits your travel needs and helps you save on your next getaway.

To enroll, call 1-800-MEMBERS (800-636-2377) M-F from 8 a.m. – 6 p.m. ET.

Affiliate of SHRM Accessory Store – Looking for a way to recognize your board? Need recognition gifts for volunteers? Ribbons? Books? Take advantage of SHRM’s bulk buying power for SHRM branded items. You can and can also include your chapter or state council logo. Access the [Affiliate of SHRM Accessory Store](#)

SHRM Certification: Earn Financial Support \$\$\$ for Member Recertification

SHRM State Councils and Chapters in “good standing” will be eligible for enhanced financial support based on the number of SHRM members who recertify between January 1, 2017 and December 31, 2017. And we are here to help you.

For those chapters and state councils who are not currently taking advantage of the SHRM free hosted website benefit, we have developed a recertification icon (it is already on the SHRM-hosted websites). You can put this on your website and it will take you directly to the SHRM recertification portal. All you have to do is save the image to the right to your website which has already been [hyperlinked](#) for you.



Cheers from: Kim Weaver (Goodwin), PW Member Engagement Associate (Kimberly.Goodwin@shrm.org)

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