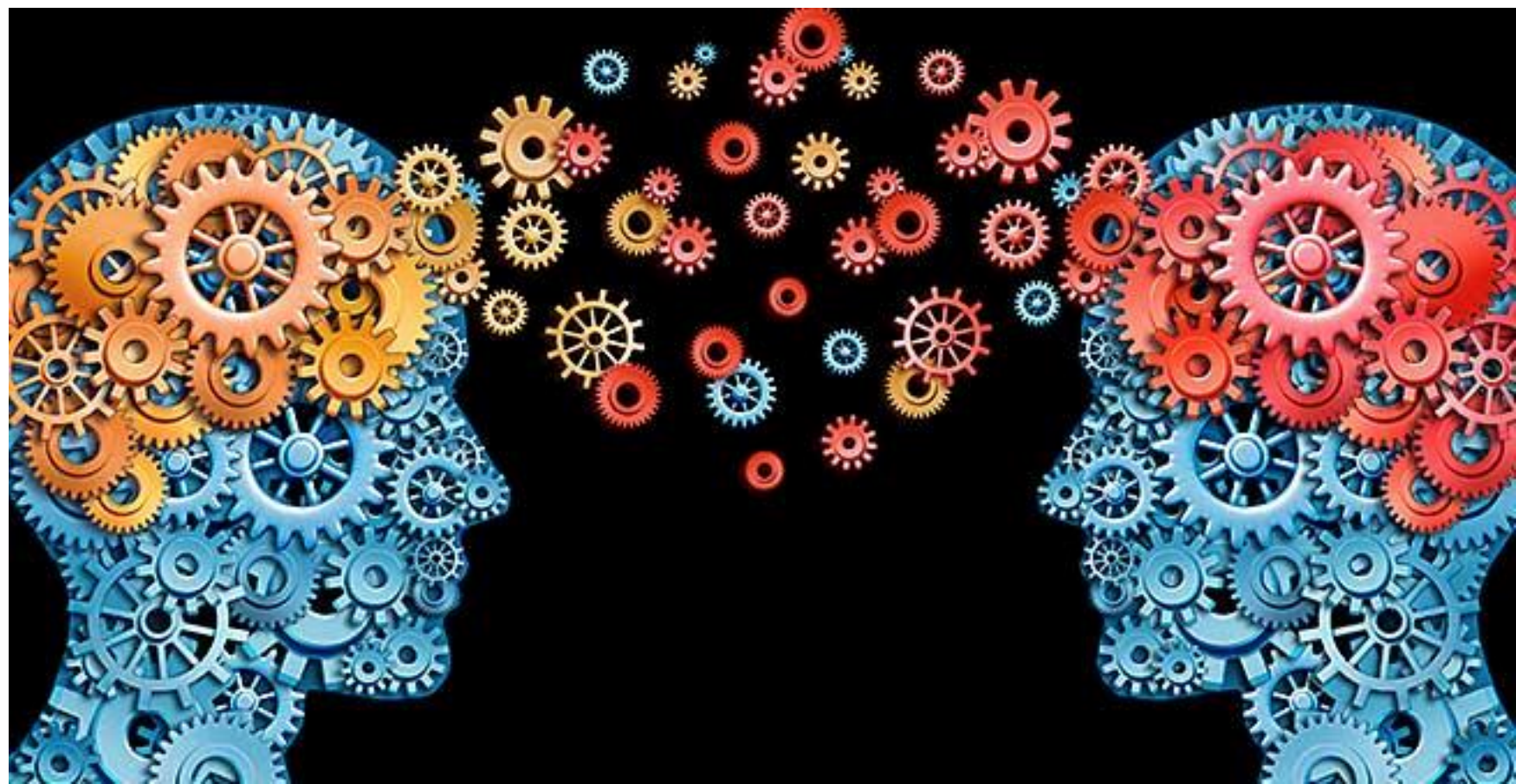




College Relations

Update for the
Alaska SHRM State Council
2017 Strategic Planning Meeting

Presented by Charla Brown
College Relations Director





WAYLAND
BAPTIST UNIVERSITY
ANCHORAGE CAMPUS
STUDENT CHAPTER #5583

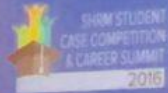


2016

Key Chapter Accomplishments

- Wayland Baptist – Advisor: Dr. Dave Rambow
 - Recognized as award-winning chapter!
 - Reported high-levels of engagement
 - Offered peer support to APU
- UA Southeast – Advisor: Dr. Charla Brown
 - Charted new virtual student chapter
 - Successfully transitioned to new student leaders
 - Increased membership to 60 in Fall 2016
- UA Fairbanks – Advisor: Ms. Kris Racina
 - Competed in Case Competition held in SLC
 - Welcomed new chapter advisor
 - Partnered with HR leaders in the community for development

Prepare.
Connect.
Succeed.



SHRM Student Case Competition and Career Summit

Saturday, April 30, 2016 – Salt Lake City, UT

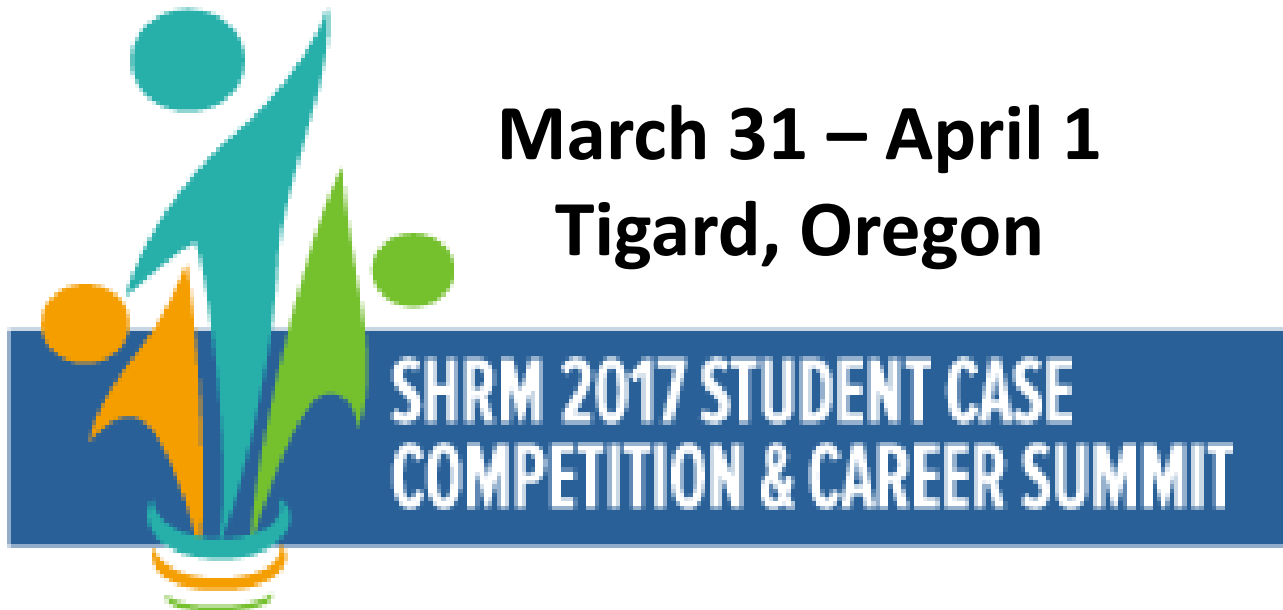


SHRM
SOCIETY
HUMAN RESOURCES





March 31 – April 1
Tigard, Oregon



Looking Ahead

Chapters

- Wayland Baptist
 - Increase membership
 - Continue to mentor APU
- UA Southeast
 - Train new leaders installed January 2017
 - Field team for case competition in Oregon
- UA Fairbanks
 - Increase membership
 - Field team for case competition in Oregon

Looking Ahead

State College Relations

- Support students' and faculty advisor interest in facilitating one (1) multi-chapter activity across state through the virtual UAS student chapter.
- Meet with APU/WBU to discuss chapter chartering process in 2017.
- Attend one (1) student chapter meeting at each campus.
- Increase number of scholarship applications received.
 - Review process with Dave Rambow & Molly Webb.
 - Revise eligibility requirements on application form (see proposal).
- Encourage 100% Merit Awards applications for all chapters by 4/15.
- Improve tracking and reporting.
 - Collect comprehensive data on chapter/student demographics.
 - Identify College Relations best practices (SHRM/peer states).
- Facilitate chapter participation in case competition.
 - Secure travel stipend for students if needed.
 - Accompany teams as volunteer leader.

Alaska SHRM State Council

Scholarship Program

- Undergraduate Requirements:
 - Completed at least two years of study (60 semester hours or 95 quarter hours).
 - Carry a minimum of 9 semester credit hours or 13 quarter hours at time of application.
 - Achieved a minimum cumulative GPA of 3.0 on a 4.0 scale.
 - Pursuing a major or concentration in a Human Resources Management discipline or a related field, including Business degrees.
 - Hold a national SHRM student membership prior to the application deadline date.

Alaska SHRM State Council Scholarship Program

- Newly Admitted Graduate Student Qualifications:
 - Provide cumulative undergraduate GPA.
 - Provide a copy of the Graduate School's Letter of Acceptance, on school letterhead, for the University/College attending.
 - Pursuing a Master's degree or concentration in a Human Resource Management discipline or a related field, including Business degrees
 - Hold a SHRM student membership prior to the application deadline date.

Alaska SHRM State Council Scholarship Program

- Matriculated Graduate Student Qualification:
 - Minimum cumulative GPA of a 3.00 on a 4.0 scale.
 - Pursuing a Master's degree or concentration in a Human Resource Management discipline or a related field, including Business degrees
 - Enrolled in a minimum of 6 semester credit hours of graduate studies at time of application.
 - Hold a national SHRM student membership prior to the application deadline date.